

# ES

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ES350 / ES300h



THE IMAGES AND CONTENT  
IN THIS BROCHURE HAVE  
BEEN SOURCED GLOBALLY  
AND MAY DIFFER FROM  
NEW ZEALAND SPECIFICATION.

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## INTRODUCING THE ES

"The sixth generation ES embodies our strong desire to change the concept of luxury vehicles in its class. In its design we aimed to give fresh expression to two key qualities of ES DNA: An 'instinctive feeling of excitement' the moment you see it, through next generation styling. Together with 'feel good driving' in different driving environments. More than simply sporty performance, this intelligent approach to driving takes into account excellent handling, spacious comfort, and a quiet ride for all occupants, to enhance enjoyment even on long drives on a variety of roads."

TOSHIO ASAH, ES Deputy Chief Engineer



#### **FRESH APPROACH TO LUXURY**

The ES embodies a generational change, embracing contemporary values that view individual mobility and luxury as important contributors to quality of life. It expresses these values in the compelling attraction of elegant lines that project a bold and exciting presence. Intelligent packaging creates a spacious cabin with a refreshing sense of openness. Its relaxing comfort, user-focused advanced technologies and refined detailing make every drive a joy, to be anticipated and reveled in. Careful attention to aerodynamics and weight reduction contribute to the excellent fuel efficiency, as well as the beautifully quiet ride.



#### **ELEGANCE WITH A SPORTY APPEAL**

The ES provides a refined expression of the Lexus L-finesse design language, breathing life into “Seamless Anticipation”, “Incisive Simplicity” and “Intriguing Elegance” to shape a dynamic presence. The nuanced contrast of the flowing lines and bold corners blends elegance with a sporty stance. The strong dynamics of the low set ‘spindle grille’ immediately identify the ES as a next generation Lexus, the headlamps with integrated arrowhead shaped LED Daytime Running Lamps (DRL) heightening the sculptured styling. Side on, the long wheelbase and ‘slingshot’ side windows shape a graceful silhouette, contributing to a spacious cabin notable for excellent rear legroom.

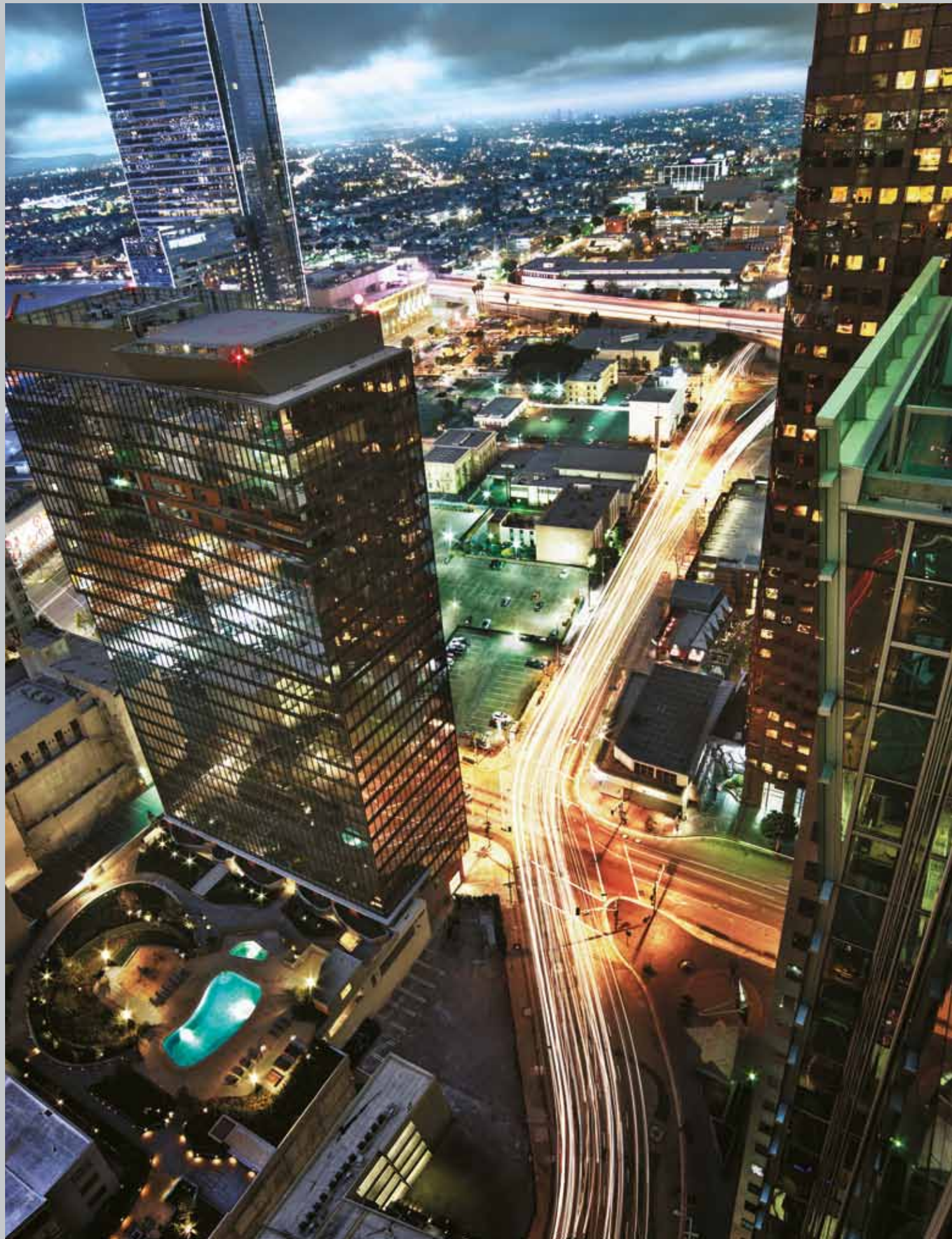


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**THE DRIVE OF YOUR LIFE**

*Fresh balance:  
Excitement and satisfaction go hand-in-hand,  
the exhilarating feeling of power enhanced  
by the smooth flow through the wind.*

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*Compelling attraction:  
A sight that instantly draws your eye,  
continually revealing intriguing facets of beauty  
and form, causes you to pause and linger.*







*Sublime interaction:  
The pleasure of the moment is intense.  
Time seems to slow as thought fuses with action,  
initiation unifies with response.*



*Effortless transition:  
You move easily from the rush and  
excitement of the city to the freedom and flow of the open road.*





*Personal space:  
In a world of your own where your body  
truly relaxes and your senses are stimulated,  
satisfaction is pure and simple.*

*Shared pleasures:  
The inspiration to get away from the everyday  
is rewarded by a special discovery, a magic  
place to be shared and treasured.*





*A sense of well-being;  
As you relax the warm feeling that all is right in your world grows,  
a mood heightened by the harmonies of your favourite music.*





*Enriching experience:  
The more time you spend together,  
the deeper the understanding and  
enjoyment of subtle pleasures grow.*

LEXUS  
**ES**

*Technology*

DRIVING DYNAMICS

The high rigidity body structure of the ES enhances the basics of dynamic performance, including excellent straight-line stability, agile lane changing, and ride comfort. Extensive use of high-tensile steel helps to optimise strength while keeping weight to a minimum. The high integrity cabin with front and rear crumple zones also contributes to occupant protection.



**Front suspension**  
The MacPherson strut front suspension contributes to the excellent ride comfort and handling stability. The coil springs, stabilisers and shock absorbers were optimised to help realise excellent straight-line stability, for confident driving on a variety of road surfaces.



**Rear suspension**  
The excellent handling stability and ride comfort are the product of optimising the geometry and layout of the dual-link strut rear suspension. Close attention paid to reducing the weight of each component further contributes to both handling stability and excellent fuel efficiency.



**3.5-litre V6 engine**  
The ES 350's engine delivers a superb balance of exciting performance and excellent fuel efficiency, especially in the practical driving range. It integrates sophisticated technologies such as Dual VVT-i (Variable Valve Timing-intelligent), which contributes to fuel economy and reduced exhaust gas emissions.



**Drive mode select**  
You can tune the performance of the ES to suit your driving mood. Selecting Eco Mode changes the throttle control and air conditioning characteristics for eco-driving, helping to reduce emissions and fuel consumption. Sport Mode adjusts the throttle control and EPS (Electric Power Steering) to give a more responsive and direct driving feel. Normal Mode optimally balances Eco Mode and Sport Mode characteristics for everyday driving.



**Aerodynamics**  
The ES's superb aerodynamics contribute to the fuel-efficient performance and quiet comfort of the cabin, even in high-speed driving. Careful attention paid to reducing drag includes underbody covers, and aero stabilising fins on the front doorframe covers, rear combination lamps and underbody covers.

LEXUS SAFETY SYSTEM +



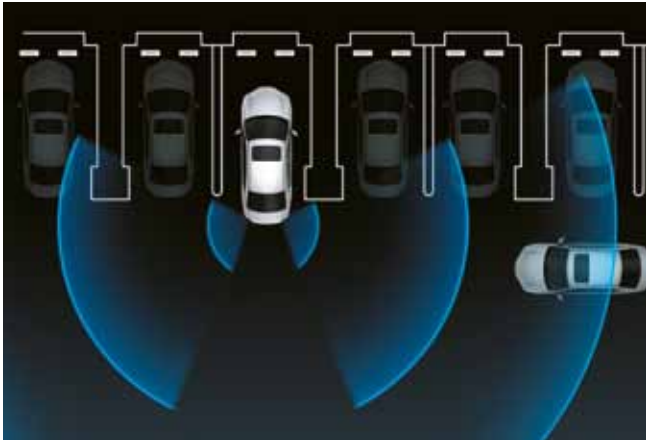
**Lane Departure Alert (LDA)**  
A camera detects white or yellow lane markings, and if the system judges the vehicle is about to cross the lane markings without using the turn signals, it alerts the driver with a buzzer and on the multi-information display. The system activates at speeds of approximately 50km/h and over. \*1



**Automatic High Beam (AHB)**  
Headlamp operation is controlled by the Automatic High Beam System. To help safe relaxing driving at night, the system instantly switches from high beam to low beam when the lights of an oncoming vehicle, or the tail lights of a car in front, are detected. High beam automatically resumes once the road is clear.



**Pre-Crash Safety System**  
When the millimeter-wave radar detects the likelihood of a collision with a vehicle or obstacle ahead, it alerts the driver with a display and a buzzer, and the pre-crash brake assist increases braking force when the driver depresses the brake pedal. If it determines a collision is difficult to avoid, the pre-crash brakes and pre-crash seatbelts also operate to help reduce injury due to the collision. The Dynamic Radar Cruise Control uses the same radar technology to maintain your pre-selected distance behind the vehicle ahead.



**Rear Cross Traffic Alert (RCTA)**  
To assist safe reversing, RCTA uses quasi-millimetre-wave radars in the rear bumper to detect approaching vehicles in difficult-to-see areas behind the vehicle. When an approaching vehicle is detected, RCTA alerts the driver using a buzzer and indicator in the relevant door mirror.



**Ten airbags**  
In the event of a collision, occupant protection is provided by ten sensor-controlled Supplemental Restraint System (SRS) airbags together with pretensioners and force limiters of the front and outer rear seatbelts. The driver and front seat passenger are protected by dual-stage driver airbag, dual-stage front passenger airbag, knee airbags and side airbags. The outer rear seats have side airbags. Curtain shield airbags cover the front and rear door windows.



**Blind Spot Monitor System (BSM)**  
Quasi-millimetre-wave radars mounted in the rear bumper detect vehicles in adjacent lanes that are not visible in the door mirrors. The moment a vehicle enters this blind spot, the driver is warned by an indicator in the relevant door mirror.

\*1 Do not be overconfident of the system's capabilities, and always drive responsibly. The system may not activate appropriately in certain conditions, including bad weather such as rain or snow, driving around sharp curves, or after the vehicle is left in the hot sun for an extended period. Be sure to read the Owner's Manual carefully.

\*2 The SRS airbags are supplemental devices to be used with the seatbelts. The driver and all passengers in the vehicle must wear their seatbelts properly at all times. Never install a rear-facing CRS (Child Restraint System) on the front passenger's seat. For a forward-facing CRS, it is recommended you use it in the rear seats. Please do not use accessories for the seats which cover the parts where the SRS side airbags should inflate. Such accessories may prevent the SRS side airbags from activating correctly, causing serious injury (Lexus genuine seat covers are specifically designed for models equipped with the SRS side airbags. To find out about availability in your area, please inquire at your local dealer). The photo shows all the SRS airbags activated for display purposes only (the SRS side and curtain shield airbags only inflate on the side of the collision in an actual accident). For details on these and other important safety features, be sure to read the Owner's Manual carefully.

EXTERIOR FEATURES

**LED headlamps**  
The energy-efficient, two-eye LED low and high beam headlamps produce a high quantity of light for excellent visibility at night.  
The distinctive Lexus L-shaped arrowhead styling of the integrated LED Daytime Running Lamp (DRL) contributes to the eye-catching looks. (ES 300h Limited, ES 350 Limited)



**Power boot lid**  
The ample boot can accommodate a generous amount of luggage including full-size golf bags.  
In ES 350 Limited a powered boot lid that opens automatically using the Electronic Key or switch on the instrument panel, and closes it using the switch integrated in the bottom of the boot lid.



**Active brake lamps**  
The LED rear combination lamps illuminate in an L-shape array symbolising Lexus.  
When braking in an emergency, the active brake lamps, including the LED high-mount stop lamp, pulse rapidly to provide an effective warning to following vehicles.



**17-inch aluminium wheels - ES 300h**  
The 10 spoke design of these aluminum wheels reflects the turbine like qualities of the ES Hybrid models.



**17-inch aluminium wheels - ES 350**  
The 10 twin-spoke design of these aluminum wheels has a layered construction that conveys a sense of elegance.



**17-inch aluminium wheels - ES 350 Limited**  
The Lexus attention to detail is evident in the craftsmanship that combines a cut finish with dark gray metallic to project a feeling of lightness.

\* The mechanical key is built into the Electronic Key. Electronic Key caution: Radio waves may affect electric medical devices. Individuals with cardiac pacemaker implants should keep their pacemaker from coming close to the Smart Entry & Start System antennas. The transmission of radio waves can be disabled. Please enquire at your local dealer for details.

INTERIOR FEATURES

**Rear seat space**  
The extended wheelbase contributes to the spacious cabin. It is especially noticeable in the rear seats where the shaping of the slim front seatbacks and the backward set of the hip point of the rear seats further contribute to the excellent legroom. Thoughtful LED illumination in the foot areas contributes to easy getting in and out at night.



**Manual rear door window sunshades**  
Manual sunshades for the rear door windows and quarter windows provide shade for comfort and privacy in the rear seats. (ES 350 Limited, ES 300h Limited)



**Power rear window sunshade**  
Power controls for this convenient sunshade make it easy to provide shade and privacy in the rear seats. For a clear field of view when reversing, it automatically retracts when reverse gear is engaged.



**Power front seats**  
The front seats have 10-way power adjustments to let individuals with a wide range of physiques tailor the optimum position of comfort and support. Adjustments include slide, tilt, lifter, recline and lumbar support. The driver's seat also features adjustable seat cushion length.



**3-zone air conditioning**  
The powerful energy-efficient air conditioning system provides 3-zone independent control of the temperature in the driver's seat, front passenger's seat and rear seats. A control panel for rear seat passengers is conveniently located in the rear center armrest. (ES 300h Limited, ES 350 Limited)



**Mark Levinson audio**  
The Mark Levinson Premium Surround Sound System features a 12-channel amplifier driving 15 speakers, and a 5.1-channel surround system that creates a rich three-dimensional sound experience. The system utilises GreenEdge technology to significantly reduce energy consumption. (ES 350 Limited, ES 300h Limited)



**LED analog clock**  
A stylish focal point of the instrument panel is this elegant LED analog clock that encapsulates Lexus simplicity, functionality and precision. At night, the self-illuminating dial plate ensures excellent legibility.



**Wood steering wheel**  
A refined example of Lexus luxury is the wood and leather steering wheel. Trimmed with Shimamoku wood, each steering wheel is created with the same careful attention to detail by experienced craftspeople to complement the elegant interior design. (ES 350 Limited, ES 300h Limited)

INTERIOR FEATURES



LED ambient illumination  
Subtle Lexus hospitality is seen in the elegant and functional design of the instrument panel and its real stitching detail. The use of LED ambient illumination to indirectly light the lower instrument panel and front and rear door trim, creates a feeling at night of being gently enveloped. The brightness can be adjusted to suit your preference. (ES 300h Limited, ES 350 Limited)



Optitron meters  
The easy-to-read Optitron meters provide critical driving information at a glance. An Eco Driving Indicator informs the driver when accelerator operation is considerate to the environment. In Eco and Normal Modes, the instrumentation turns a tranquil blue. Switching to Sport Mode illuminates the instrumentation in a vibrant red.



Multi-information display  
Positioned in the center of the meter cluster, the 4.2-inch colour Thin Film Transistor (TFT) multi-information display provides a wide range of vehicle information, data, and warnings.



Remote Touch  
The ES's user-focused approach to advanced technology is evident in the simple touch control of the Remote Touch, which lets users interact intuitively with the navigation and audio systems on the 8-inch EMV (Electro Multi-Vision) display with the same ease of use as a computer mouse.



Steering wheel controls  
The ergonomically designed steering wheel has built-in switches so the driver can control a variety of vehicle systems, including the audio system and multi-information display, while keeping both hands on the steering wheel.



Lexus Navigation System  
With crisp and clear graphics and an array of mapping options, the navigation is intuitive to use, reacting swiftly to user input. Road maps can be updated using a microSD or micro SDHC card.\*1



Bluetooth function  
Hands-free calls can be made with a Bluetooth compliant mobile phone. With a Bluetooth and AV-profile compliant mobile phone or portable music player, you can also enjoy your music wirelessly over the vehicle's speakers.\*2



Parking Assist Monitor  
It supports smooth reversing operations when parking in a garage or parallel parking, showing the rear view taken by a camera integrated into the rear of the vehicle, together with guidelines on the EMV display.\*3

\*1 For safety reasons, some functions are disabled while the vehicle is in motion.  
\*2 Hands-free calls require a mobile phone with Bluetooth hands-free call support.  
\*3 The area the camera can show is limited. To help ensure safety, be sure to visually check your surroundings before you proceed.



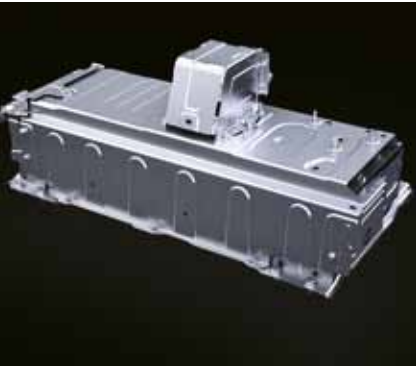
For dynamic driving and exceptional environmental performance, Lexus Hybrid Drive intelligently combines the power of a highly-efficient 2.5-litre petrol engine with electric power from a high-output motor.



**2.5-litre 4-cylinder engine**  
Compact and lightweight, the ES 300h's highly-efficient engine with VVT-i (Variable Valve Timing-intelligent) delivers high performance with excellent fuel efficiency, quiet operation and significantly reduced emissions.



**Power control unit**  
The brain of the Lexus Hybrid Drive, the power control unit optimises control of DC electricity from the battery and AC electricity for driving the motor and generator. It also boosts battery voltage for extracting maximum power from the motor and generator.



**Compact battery**  
The compact and lightweight Nickel-Metal Hydride (Ni-MH) battery is installed in the luggage compartment behind the rear seats. Together with the small size of the battery cooling system, it ensures there is ample capacity for luggage in the boot.



**Regenerative braking**  
The regenerative brake system activates the motor as a generator while decelerating and braking, converting the moving vehicle's kinetic energy into electric energy and using it to charge the battery.



**Hybrid emblem**  
The emblem subtly marks the ES 300h's pedigree as a hybrid luxury sedan that is very environmentally friendly and produces low CO<sub>2</sub> emissions.



**EV (Electric Vehicle)-Drive Mode**  
EV-Drive Mode limits starting of the engine to enable the car to be driven using only motor power up to speeds of approximately 40km/h. It is designed to enhance quietness while driving in residential areas late at night, and to reduce emissions in indoor car parks and garages.\*

\* Certain conditions such as engine coolant temperature, battery charge status, and vehicle speed may prevent you from being able to activate EV-Drive Mode. Driving range depends on factors such as battery charge status.



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LEXUS  
TAKUMI

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*The Lexus pursuit of perfection finds its  
finest expression in the master  
craftsmanship of the Takumi.*

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Every Lexus is based on an uncompromising approach to creating premium vehicles. Inspired by our 'Yet' philosophy, we seek innovation in every facet of engineering through a sophisticated fusion of seemingly incompatible ideas such as 'high performance yet high fuel efficiency'. In addition, unique Lexus styling is born of our L-finesse design language, a fine balance of 'Leading-edge' and 'finesse', which ensures every Lexus is not only captivating and luxurious, but also highly refined. Finally, every new Lexus model is also measured against a set of internal standards covering design, performance, specifications and equipment,

to ensure it is distinctive and worthy of the Lexus emblem.

This pursuit of perfection is evident at every stage of the manufacturing process. Every Lexus vehicle is created with a masterful skill and attention to detail inspired by both traditional artisanship and state-of-the-art engineering.

For example, at the Tahara plant in Japan, precision components made using leading-edge digital technology are assembled and finished by master craftsmen called Takumi, whose technical expertise and sure senses are honed by decades of rigorous experience.

LEXUS CARE

Lexus Warranty

An important part of the peace of mind that comes with owning a Lexus is the built-in warranty on your vehicle. Each new Lexus vehicle comes with a four year unlimited kilometre<sup>1</sup> warranty, supplemented by a six year Corrosion Perforation Warranty. This warranty is offered to the first owner and subsequent owners within this four year period.

Lexus Service Plan

The Lexus Full Maintenance Service Plan that accompanies every new Lexus covers all parts and labour costs associated with the Lexus recommended service schedule for a period of four years unlimited kilometres from the date of first registration. It combines an exacting standard of maintenance with a high level of customer convenience and ensures your Lexus is serviced, as it should be - by specially trained Lexus technicians.

Lexus On Call

With Lexus On Call we've made sure the service that makes Lexus unique will always be as close as your phone or computer. This way, you can summon assistance whenever required. In the event of an emergency or breakdown we like to take special care of you and your Lexus. Your comments are also important to us, so you're most welcome to contact us anytime and talk to us about your Lexus experience.

<sup>1</sup> Four Year Warranty is made up of three year New Vehicle Warranty and one year Lexus Care Warranty.

Lexus Plus

We know that a helping hand can be invaluable in an emergency. Lexus Plus, in conjunction with the New Zealand Automobile Association (AA), provides a special nationwide emergency service for Lexus owners. The Lexus Plus programme provides extended protection against the possibility of being stranded away from home because of a vehicle breakdown. It gives you constant access to immediate help 24 hours a day, seven days a week.

Lexus Plus offers a range of services whether you require roadside assistance to recover your vehicle or alternative transport home.

Lexus will also arrange any accommodation and rental car requirements that may arise if breakdown repairs cannot be completed on the day of the emergency.

Lexus Financial Services

There is an extensive range of tailored finance solutions available through your Lexus dealer designed to make acquiring a Lexus as effortless as driving one. Whether you require a fleet or personal finance plan, there are a wide range of options for leasing or purchasing a vehicle to suit your individual needs.



Lexus On Call is your direct link to Lexus support.

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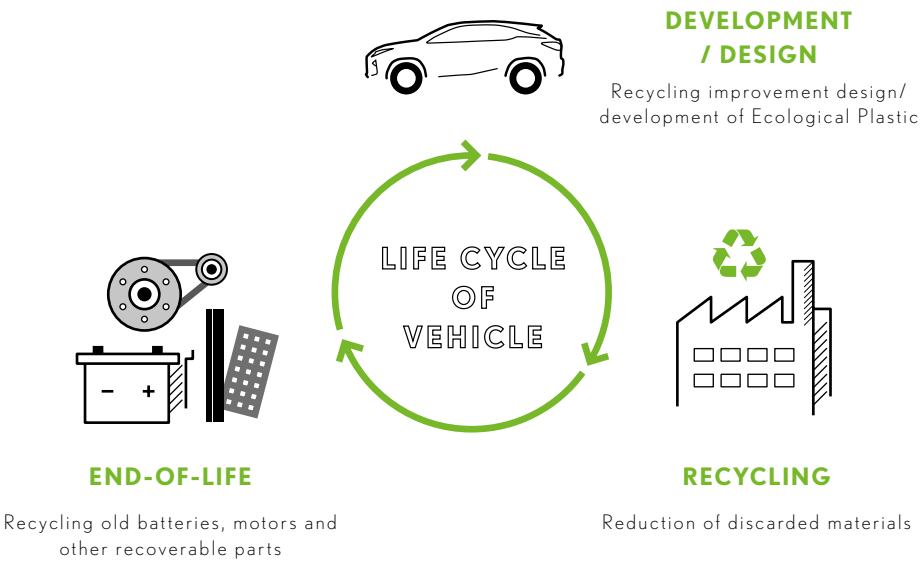
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LEXUS  
ENVIRONMENT

*Our commitment to the environment  
is embedded into all our activities  
and vehicles.*



At Lexus, sustainability is an enormous challenge that we gladly accept. We are committed to finding better, more efficient ways to contribute to a healthier planet, leading the industry in better business practices. Our focus on the environment drove our development and global leadership of hybrid luxury vehicles, and the knowledge we have gained is applied in all of our vehicles.

Our commitment to recovering, recycling and re-using permeates the entire company. To reduce waste to a minimum, we carefully recycle various materials in our offices, factories, and sales facilities, reducing CO<sub>2</sub> levels beyond our achievements on the road.

Specific initiatives to enhance the environment include integrating a keen environment-friendly focus on the entire life cycle of each vehicle, from design and production, through to the recycling of vehicles at the end-of-life.

To reduce CO<sub>2</sub> emissions, at the design stage we specify extensive use of plant-derived plastics for components, instead of petroleum-derived plastics. During production, we make repeated use of reusable items, work hard to efficiently use resources to minimise waste, and recycle any waste produced.

